



# PROGRAM ADVERTISING CONTRACT

## THE HIGHLANDS SCHOOL

### Auction Gala

#### SPONSOR/FIRM INFORMATION – PLEASE PRINT ALL INFORMATION

Sponsor/Firm Name	Contact Name	Phone
Name (As it will appear in Gala Program)		
Address	City/State	Zip Code
Email Address	Website Address	
Authorized Signature	Date	

#### STANDARDS ADS

- |                                                     |       |                                             |       |
|-----------------------------------------------------|-------|---------------------------------------------|-------|
| <input type="checkbox"/> Full Page (6" x 7 1/4")    | \$200 | <input type="checkbox"/> Inside Front Cover | \$300 |
| <input type="checkbox"/> Half Page (6" x 3 1/2")    | \$150 | <input type="checkbox"/> Inside Back Cover  | \$300 |
| <input type="checkbox"/> 1/4 Page (2 3/4" x 3 1/2") | \$100 | <input type="checkbox"/> Outside Back Cover | \$400 |

#### ARTWORK INFORMATION PDF File Format

- Camera-ready artwork attached                      *OR*                       Camera-ready artwork to be sent

**Deadline for Artwork: January 19, 2012**

*Note: All ads will be in black & white. Ads must be camera-ready in selected ad size. Advertiser agrees to pay for any additional charge for half tones, alterations, or typesetting required by the printer or the production artist.*

#### PAYMENT INFORMATION

- Enclosed is my check for \$ \_\_\_\_\_ made payable to The Highlands School Auction.  
 Bill my credit card for \$ \_\_\_\_\_

MasterCard                      Account Number: \_\_\_\_\_  
 Visa                                      Expiration Date: \_\_\_\_\_  
Name as it appears on Card: \_\_\_\_\_  
Cardholder Signature: \_\_\_\_\_

- Pay via the Auction Paypal Link on [www.thehighlandsschool.org](http://www.thehighlandsschool.org)

#### FOR AUCTION OFFICE USE ONLY

Notes/Special Instructions: \_\_\_\_\_  
\_\_\_\_\_

Auction Representative: \_\_\_\_\_ Date: \_\_\_\_\_