

Educator Presentation Summary



Presentation Title: *The Digital Culture of Kids*

Presentation Length: We have both a 60- and 90-minute version (the 90-minute version has a more stories and videos to support the main points).

Our Mission: Through a constantly updated website (protectyoungeyes.com) and engaging, in-person presentations, we educate and equip concerned, but busy parents, and media-savvy kids how to use technology well. Our specialties are social media use, device parental controls, brain science, and pornography education.

TWO Desired Outcomes for Those Who Attend the *Digital Culture of Kids* Presentation:



INCREASED EMPATHY

It's tough growing up in the digital age.



INCREASED EFFECTIVENESS

Understand culture = better teacher.

Our Approach: Technology is a great thing, if used responsibly. But, pornography, predators, sexting, social media, cyberbullying, anxiety, depression and a bevy of other digital issues plague many families. Chris McKenna and the Protect Young Eyes team take hundreds of hours of research on the latest tech trends and speak about six digital realities facing most educators today and then resolve those realities with six practical strategies that caring adults can implement in the classroom and also in their own homes, whether as parents, guardians, or grandparents. Regardless of technology aptitude, Chris and his team provide practical tools for every adult who interacts with kids in the digital age.



Our History: Protect Young Eyes was founded in 2015 by Chris McKenna, a marketing manager for Covenant Eyes, a leading filtering and Accountability software company. After a successful business consulting career and a 6-year stint in full-time youth ministry, Chris now leads a team of dedicated presenters and researchers, having performed over 500 presentations at schools, churches, and organizations around the US and Canada. Visit protectyoungeyes.com for the latest digital trends!