



## 2022 Legacy Gala Sponsorships

BENEFITS:	PRESENTING SPONSORSHIP: \$15,000	PLATINUM SPONSORSHIP: \$10,000	GOLD SPONSORSHIP: \$5,000	SILVER SPONSORSHIP: \$3,000
Exclusivity in being primary event sponsor and featured as Presenting Sponsor on all event print materials, emails, social media posts, press releases, and solicitation	X			
Ability to create custom recognition package	X			
Company recognized on THS homepage	X			
"Sponsor Corner" e-blast to constituent base + sponsor highlight in printed	X			
Opportunity to have company representative make brief remarks from	X			
Media exposure opportunities	X	X		
Invitation to pre-event VIP reception with				
Featured in paid Facebook & Twitter event promotion posts	(2)	(2)		
Logo featured on mobile bidding site	X	X	X	
Recognized during President's remarks at event	X	X	X	
Recognition in press release	X	X	X	
Complementary advertisement in program	Full-page Inside Cover	Half-page	Half-page	Quarter-page
Recognition in event marketing: emails and social media posts	Logo	Logo	Logo	Name
Featured on THS website and Auction website	Logo & site link	Logo	Logo	Name
Company name and logo on event table sign	All tables, as Presenting Sponsor	Sponsored table	Sponsored table	Sponsored table
Featured on event signage, program, and slideshow	Logo	Logo	Logo	Logo
Receipt for Marketing expense – additional donations will be a separate	X	X	X	X
Table of (10) at event	2 tables w/preferred seating near stage	2 tables w/preferred seating near stage	1 table w/preferred seating	1 table

**SOLD OUT**



## 2022 AUCTION COMMITMENT FORM PLEASE RETURN BY **March 15, 2022**

### Please select sponsorship level:

- Presenting Sponsorship (\$15,000) \*\*FREE 1-Page AD
- Platinum Sponsorship (\$10,000) \*\*FREE 1/2-Page AD
- Gold Sponsorship (\$5,000) \*\*FREE ½ Page AD Silver Sponsorship (\$3,000) \*\*FREE ¼ Page AD Additional
- Donation: \$ \_\_\_\_\_
- 

### (PLEASE PRINT)

Organization \_\_\_\_\_ Contact Name \_\_\_\_\_

Name as it should appear on event materials \_\_\_\_\_

Address, City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

- Enclosed is my check made payable to: **The Highlands School** Please charge my  
 payment to my

Visa  MC  AmEx

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Signature \_\_\_\_\_

The Highlands School (THS) commits to providing the Sponsor with the benefits appropriate to the sponsorship level, as indicated on the event sponsorship form. THS is a 501(c)(3) nonprofit organization (EIN #06-1482655). Donations are tax-deductible to the extent allowed by law.

**CONTACT** Jordan Gardenhire, Development and Communications Manager | **PHONE** (214) 2234-2561 **EMAIL** [jgardenhire@thehighlandsschool.org](mailto:jgardenhire@thehighlandsschool.org) | **MAIL** 1451 E. Northgate Dr Irving, TX 75026